GCSAA EDUs will be available / Application will be made for pesticide recertification credit

# **Equipment Managers Fall Meeting Program will be available at a later date.** *Please watch for notification via email.*

# Event Sponsor: PACIFIC GOLF & TURF Sunday, November 13, 2016

**1:30 p.m.** Dahlia Room, MirabeauPark Hotel *Board of Directors Meet:* Board of Directors Strategic Planning Meeting followed by Board of Directors Board Meeting and Dinner

## Monday, November 14, 2016

#### MirabeauPark Hotel & Convention Center: Juniper Room

**7:45 a.m.** Registration desk is open and a continental breakfast is available co-sponsored by **HELENA CHEMICAL CO.** (additional sponsorships are available) - *any changes to golf participation must be made by noon today* 

8:30 – 9:45 a.m. "Moss and Algae Control in Putting Greens" Steven McDonald, Turfgrass Disease Solutions, LLC, & Rutgers Instructor, Spring City, Pennsylvania

**9:45 – 10:00 a.m.** Break

10:00 – 11:00 a.m. "Communicating for Success" Steve Randall, Director, Chapter Outreach, GCSAA, Lawrence, Kansas

9:30 – 1:30 p.m. Trade Show set-up *Event Center* Please be ready to show by 1:30 p.m.

11:00 – 12:00 p.m. "Let's all say the F-Word: Fired" Peter L. McCormick, Founder, TurfNet, Cornwall, Vermont

12:00 - 1:00 p.m. Lunch

1:00 - 2:00 p.m. Presentation of The

#### William Griffith Distinguished Service Award to William Johnston, PhD / Business Meeting and Election of

Officers/Board of Directors – President, Brian Woster, presiding. Nominating Chairman, Todd Lupkes, CGCS, offers the following slate of officers for your consideration: President: James Curdy, Desert Aire Golf Course, Mattawa, Wash.; Vice-President: Jennifer Camp, City of Liberty Lake, Liberty Lake, Wash.; Secretary/ Treasurer: Jeremiah Farmer, Hayden Lake Country Club, Hayden Lake, Wash. /// Directors - (1) One-year, and (2) Three-year positions open. Jamie Colson (incumbent), Sun Country Golf Course, Cle Elum, Wash.; Chip Caswell, Gamble Sands, Brewster, Wash.; Kevin Hicks, Coeur d'Alene Resort, Coeur d'Alene, Idaho.;

Allied Director - (1) Three-year position open. Jake Leiser, Wilbur-Ellis Company, Post Falls, Idaho; Dave McNeil, Lane Mountain Bunker Sand, Kirkland, Wash.; Nick Newman, Horizon Distributors Inc., Hayden, Wash.

**2:00 – 2:15 p.m.** Break co-sponsored by **RIDGETOP GOLF** (sponsorships are available)

2:15 – 3:15 p.m. "Fungicide Update: What's New and What Works" Steven McDonald, Turfgrass Disease Solutions, LLC, & Rutgers Instructor, Spring City, Pennsylvania

**3:15** – **6:15 p.m. Trade Show** – *Event Center* - Meet the leading suppliers and distributors of the region as they showcase their products and services! They are here to help you succeed, and to support the association. **FREE: food and beverages. Door prizes and stamp card prizes!** Limited to registrants (family of regis. welcome)

### Tuesday, November 15, 2016

MirabeauPark Hotel & Convention Center:

#### Juniper Room

7:00 – 10:30 a.m. Trade Show tear-down

**8:00 a.m.** Registration desk is open and continental breakfast available (*sponsorships welcome*)

8:30 - 9:30 a.m. "Put Your Best Foot Forward... Personally and Professionally" Peter L. McCormick, Founder, TurfNet, Cornwall, Vermont

9:30 - 9:45 a.m. Break

9:45 - 10:45 a.m. "Weed Control

**Review for Golf Course Turf**" Steven McDonald, Turfgrass Disease Solutions, LLC, & Rutgers Instructor, Spring City, Pennsylvania

**10:45 - 11:45 a.m. "A Relaxing Day at the Golf Course - Stress Management"** Bill Griffith, Director, Agriculture Center of Excellence, Walla Walla, Washington

11:45 - 12:30 p.m. Lunch 12:30 - 2:30 p.m. "News, Views and Opinion" The New Fall Roundtable Don't miss out! Moderated by Kevin Hicks, Coeur d'Alene Resort, Coeur d'Alene, Idaho

MAKE HOTEL RESERVATIONS BY October

28 This date is earlier than the meeting pre-registration date!). Our rate is really great - so make your reservations now before rate is gone!

Specify Inland Empire GCSA Fall Meeting, November 14 & 15, 2016 MirabeauPark Hotel & Convention Center Tele: 509 924-9000

1100 North Sullivan Road, Spokane Valley, Washington, 99037 *Executive Room* (Single/Double): \$70.00 + \$2.00 + tax

In-room coffee makers, hair dryers, iron and board, free Wi-Fi, luxury pillow top mattress set, fridge, microwave, property has a heated swimming pool, hot tub spa, full-service restaurant, and lounge.

#### Our Speakers Include:

William (Bill) Griffith was appointed as

the Director for the Agriculture Center of Excellence in August of 2013. Griffith comes to us from Walla Walla Community College's long running and successful Turf Management program, as instructor and program coordinator for 20 years. Griffith has 15 years of direct industry experience as a golf course superintendent at courses in Oregon and Washington. He has led many professional organizations and boards over the past 30 years serving golf courses, Washington Associations, and instructing students at a postsecondary education level. Griffith has served as President of the Northwest Turfgrass association (two times), President of the Inland Empire Golf Course Superintendents Association, and a board member for 25 years.

**Peter McCormick** founded TurfNet back in 1994 in response to what he saw as a need for objective, unbiased information in the golf course industry. He also needed a job, as his ten-year run as sales manager for both Toro and Jacobsen distributors in New Jersey had just come to a close. So, McCormick threw caution to the wind and followed his dream of owning his own business, while also breaking new ground with the first fee-based information service in the golf turf industry. 22 years later, he and a small staff -- along with a large group of contributors -- are still at it and going strong. McCormick has a BS in plant science and business management from Rutgers University. After 50 years in the pressure cooker of New Jersey, he and his wife, Patty, relocated in 2008 to the more bucolic environs of the Champlain Valley of Vermont. They and their two Golden Retrievers split their time between Vermont and an island in the Canadian Maritimes. Following his mantra of "learning something new every day", McCormick's latest challenge and passion is learning to play the guitar... which he freely admits has changed his life for the better.

**Steven McDonald** is the founder of Turfgrass Disease Solutions, LLC, which is an independent research and agronomic support company based in the Mid-Atlantic region. McDonald has over 15 years in the golf course management business, working at both private and public golf courses. He received a B.S in Turfgrass Management from Delaware Valley College and a M.S. in Agronomy from University of Maryland. McDonald consults at more than 125 golf courses each year and research efforts focus on plant protection, weed control, fertility, and cultural practices of fine turfgrass. McDonald is an instructor in the Professional Golf Turf Management School at Rutgers.

Steve Randall, Director, Chapter Outreach, has been with GCSAA since August 2006. During that time he has worked with numerous chapters in areas of association management and strategic planning. Randall came to GCSAA from the Sun Country Amateur Golf Association in Albuquerque, New Mexico, where he served as the executive director from 2001-2006. Prior to his position in New Mexico. Randall served as the media relations/ regional affairs director for the Minnesota Golf Association, where he also worked with junior golf from 1998-2001. Randall earned his Bachelor's Degree in Business Management/Communications, from St. John's University. Minn., in 1988 and a Master's Degree in Mass Communications from the University of South Dakota in 1992. He actually began working in the golf industry while at South Dakota State University where he served as men's/women's golf coach and assistant sports information director from 1994-98.

# Special thank to Kevin Hicks, Coeur d'Alene Resort

for moderating the roundtable event. Preparation is key to ensure the discussion flows smoothly with timely and pertinent topics. We appreciate Kevin for making it look so easy.

Inland Empire GCSA Spring Meeting Walla Walla Community College Enology and Viticulture Center March 13 & 14, 2017



Join us for an outstanding educational opportunity, including a trade show with experts to help make your job easier...

# Fall Meeting & Trade Show

Turf Management and Equipment Manager Breakout Sessions

# November 14 & 15, 2016

MaribeauPark Hotel & Convention Center, Spokane Valley, Wash.

Event Sponsor, Pacific Golf & Turf:

