

GCSAA EDUs will be available /
Pesticide Recertification Credit will be applied to
Idaho, Wash., and Mont.

Sunday, October 19, 2014

5:00 p.m. Board of Directors Meeting

Monday, October 20, 2014

Coeur d'Alene Resort Conference Center

7:15 a.m. Registration desk is open and a continental breakfast is available (sponsorships are welcome) - any changes to golf participation must be made by noon today

8:00 – 9:30 a.m. **“Managing Problematic Turf Diseases”** Rob Golembiewski, Ph.D., Greens Solutions Specialist, Bayer

9:30 – 9:45 a.m. Break

9:45 – 10:45 a.m. **Business Meeting and Election of Officers/Board of Directors** – President, Bo Lacy, CGCS, presiding. Nominating Chairman, Darcy Otto, offers the following slate of officers for your consideration: *President: Todd Lupkes, CGCS, Palouse Ridge Golf Club, Pullman, Wash.; Vice-President: Brian Woster, Circling Raven Golf Club, Worley, Idaho; Secretary/ Treasurer: James Curdy, Desert Aire Golf Course, Mattawa, Wash.*

Directors - (1) Three-year position open Mike Barber, Hangman Valley Golf Course, Spokane, Wash.; Jeff Blanc, CGCS, Walla Walla Country Club, Walla Walla, Wash.; Jeremiah Farmer, Hayden Lake Country Club, Hayden Lake, Wash.

10:00 a.m. - 1:30 p.m. **Trade Show set-up, (Ground Floor)** Please be ready to show by 1:30 p.m. * Note, the trade show room does have an overhead door for equipment entrance

10:45 – 11:45 a.m. **“Options for Fairway Grasses: Bentgrass, Bluegrass, Fine**

Fescue or Ryegrass” Leah Brilman, Ph.D., Director of Product Management and Technical Services for DLF-Pickseed USA, Corvallis, Oregon

11:45 a.m. – 12:45 p.m. Lunch

12:45 – 1:45 p.m. **“Apps to Add to Your Tool Belt”** Learn about new apps and gizmos that have arrived, as well as some useful existing apps that can help create efficiencies in turf management operation.

William Brown, CGCS, CEO, Turf Republic, Kennett Square, Penn.

1:45 – 2:00 p.m. Break

2:00 – 3:00 p.m. **“Renovation or Interseeding - Changing Cultivars and Species”** Leah Brilman, Ph.D., Director of Product Management and Technical Services for DLF-Pickseed USA, Corvallis, Oregon

3:00 – 6:15 p.m. **Trade Show** Meet the leading suppliers and distributors of the region as they showcase their products and services! They are here to help you succeed and to support the association. **FREE: food and beverages. Door prizes and stamp card prizes! Limited to registrants (spouses welcome).**

6:15 – 8:30 p.m. **Trade Show Tear Down**

Tuesday, October 21, 2014

7:30 a.m. Registration desk is open and continental breakfast available (*sponsorships welcome*)

8:00 - 9:00 a.m. **“Mobility in the Cloud”** Utilize cloud services to further utilize mobile devices as a superintendent. Discussion will include Google Forms/Google Drive, Dropbox

and the apps that work with these.
William Brown, CGCS, CEO, Turf Republic, Kennett Square, Penn.

9:00 - 10:00 a.m. **“The New Revised Hazard Communication Standard and Safe Container Handling”** David Phipps, GCSAA, NW Region Field Staff Representative, Oregon City, Oregon

10:00 - 10:15 a.m. Break

10:15 - 11:15 a.m. **“Nematodes – A New Pest of the North”** Rob Golembiewski, Ph.D., Greens Solutions Specialist, Bayer

12:30 p.m. **Shotgun - Fall Golf Outing at the Coeur d'Alene Resort** Box lunch on course for players - included with golf fee. Collared shirt required. Host Superintendent: Kevin Hicks

Equipment Manager Session:

At time of mailing, we have not been notified of the scheduling of an equipment managers meeting

Our Speakers:

Leah Brilman, Ph.D., is the Director of Product Management and Technical Services for DLF-Pickseed USA, representing the DLF, Seed Research and Pickseed Brands. She received a B.S. degree in Biology from California State University Bakersfield, and M.S. and Ph.D. degrees in Agronomy and Plant Genetics from the University of Arizona. Her program focuses on breeding turfgrass cultivars with reduced inputs and providing support of customers in utilization of those cultivars. She has developed and

administered Undergraduate contests for turf students for both the GCSAA and STMA. Brilman has co-authored 13 refereed publications or Chapters and numerous popular publications. She is a Fellow of the Crop Science Society, 2007 NACPB Breeder, 2011 recipient of the William Daniels Award for Educator of the Year for STMA and 2012 Recipient of the Fred Grau Award in Turfgrass Science from the Crop Science Society. She has a courtesy appointment with the Oregon State University and has served on graduate committees.

William Brown, CGCS, has been recognized to be at the forefront of technology and social media within the turfgrass industry. In 2009, Brown founded iTurf Apps, which has become the leading technology and social media source for turfgrass professionals. After working in the golf course industry for nearly 20 years, with nine as a superintendent, Brown is now CEO of Turf Republic, the turfgrass industries first social media network and community for those interested in the news, technology, education and careers in the turfgrass industry. He has been a part of the GCSAA faculty for the past four years, teaching at their national education conference on emphasizing the use of technology to strategically advance superintendent careers through blogs, career websites, social media and mobile devices.

Rob Golembiewski, Ph.D., is a Greens Solutions Specialist for Bayer with the responsibility of providing technical expertise for the Turf & Ornamental Markets. Prior to joining Bayer, he served as the Turfgrass Specialist at Oregon State University. Golembiewski received his B.S and M.S. from Michigan State University and his Ph.D. from The Ohio State University. Golembiewski's career has included positions with Montana State University as an assistant professor, the eastern U.S. turf & ornamental field development biologist for Dow AgroSciences, Paramount Landscape, and a turf faculty member at the University of Minnesota.

David Phipps is considered one of the Northwest's leaders in golf course environmental stewardship and innovation, and has received national recognition for his efforts. Phipps' recognition includes appearances on The Golf Channel; CNBC's People, Planet, and Profit; Oregon Public Broadcasting's Think Out Loud; Oregon Field Guide and Portland's KGW News. He has received numerous awards including the GCSAA President's Award for Environmental Stewardship and multiple GCSAA/Golf Digest Environmental Leaders in Golf Awards. He is a two-time winner of the Oregon GCSA Richard Malpass Distinguished Service Award. In addition to several regional public course awards, Stone Creek was named to Links Magazine's top 10 eco-friendly golf courses in 2009 and 2012. Phipps received a Bachelor of Science Degree from Oregon State University in Horticulture, Turf and Landscape Management. He continues to serve on Oregon State's turfgrass industry advisory panel. He teaches a turfgrass management class at a local community college and also developed a community outreach class utilizing local superintendents to provide lawn care advice to homeowners. Phipps is the NW Region Field Staff Representative.

*Inland Empire GCSA
Spring Meeting
Wildhorse Resort
March 16 & 17, 2014*

*Inland Empire GCSA
Fall Meeting & Trade Show
The Coeur d'Alene
Casino Resort Hotel
October 19 & 20, 2015*



*Join us for an
outstanding educational opportunity,
a trade show with experts
to help make your job easier,
and a wonderful golf experience...*

Fall Meeting & Trade Show October 20 & 21, 2014

*Coeur d'Alene Resort Hotel
&
Coeur d'Alene Resort Golf Course*

Hotel reservations due:
September 15
Early Registration Discount Ends:
October 9
Trade Show Discount Ends:
October 9

Event Sponsor:

