

Event Sponsor:



Wednesday, November 20, 2024

The Centennial, Riverfront A & B

7:30 a.m. Registration desk is open and continental breakfast is available sponsored by:



8:15 – 9:30 a.m. **Developing a Topdressing Program for Quality Turfgrass**

Adam Thoms, Ph.D., Associate Professor, Commercial Turfgrass Management, Iowa State University, Department of Horticulture, Ames, Iowa *Topdressing is one of the most important steps for quality turfgrass, however it is one of the most misunderstood practices. Developing a topdressing program relies on proper material selection and application rates. Problems associated with improper topdressing rates will be presented and discussed along with proper topdressing rates.*

9:30 – 9:50 a.m. Break

9:30 a.m. Trade Show set-up starts
The Centennial, Riverfront C & D

Please be ready to show by 1:30 p.m.

9:50 – 10:50 a.m. **Let's Troubleshoot**

Those Equipment Problems Cory Phillips, Equipment Manager, Atlanta Country Club, Marietta, Georgia *Diagnosing a silent patient can seem nearly impossible. Learn to manipulate the situation toward your strengths for a quicker diagnosis of equipment machinery. Perfect the art of understanding strengths/weaknesses in the troubleshooting process and you'll be able to diagnose or repair machinery quicker!*

10:55 – 11:55 a.m. **“Fertilization to Reduce Water and Pesticide Use: A Science-Based Case Study”**

Bryan G. Hopkins, Ph.D., Professor, Plant & Wildlife Sciences

Brigham Young University, Provo, Utah *Most managers understand the importance of avoiding nutrient deficiencies, but surveys show that the vast majority are going too far—even developing toxicities in some cases. This is wasteful of resources, environmentally damaging, and not good for plant health. Proper nutrient management can reduce water need, disease, annual bluegrass (Poa annua L.) infestations and maximize plant health, aesthetics, and golf course playing conditions.*

11:55 – 12:50 p.m.

Lunch Sponsored by



12:50 – 1:45 p.m. **GCSAA Government**

Affairs Update Michael Lee, Sr. Manager, Government Affairs, GCSAA *GCSAA's government affairs team has remained active in 2024 focusing on public policy issues impacting golf course management. Come hear the latest on laws and regulations impacting, water, pesticide, and power equipment usage and how you can get involved to help form good policy for the industry.*

1:45 – 2:05 p.m. **Break** co-sponsored by **SYNGENTA, RIDGETOP GOLF** and **WILBUR ELLIS/THE ANDERSONS**

2:05 – 3:00 p.m. **Presentation of William Griffith Distinguished Service Award to Michael Kingsley / Business Meeting, Bylaw Change Vote and Election of Officers/Directors**

President Mike Grilley, presiding. Nominating Chairman is Jamie Colson. **Officers:** *President*, Ivan Gibbs, Leavenworth Golf Club, Leavenworth, Wash.; *Vice-President*, Brent Austin, LaGrande Country Club, LaGrande, Oregon; *Secretary/Treasurer*, Brandon Bubar, Avondale Golf Course, Hayden, Idaho / **Board of Directors:** (2) *3-year terms*. Mitch Larson, Yakima Country Club, Yakima, Wash.; Tom Walker, Coeur d'Alene Resort, Coeur d'Alene, Idaho

3:00 – 5:45 p.m. **2024 Trade Show**

We are showcasing the leading suppliers and distributors of the region! They are here to help you succeed, and to support the association. FREE: food and beverages. PRIZES! Limited to registrants (family of registrants welcome).

Trade Show Ultimate GOLD Sponsors:



Food & Beverage Sponsors include:



Thursday, November 21, 2024

The Centennial, Riverfront A & B

7:15 - 9:30 a.m. Trade Show Teardown
The Centennial, Riverfront C & D

Thank you for clearing the room by 9:30 a.m.

7:15 a.m. Registration desk is open and continental breakfast available, co-sponsored by **PLANET TURF, AG ENTERPRISE SUPPLY** and **SYNGENTA**

8:00 - 8:20 a.m. **Presentation by Planet Turf on PoaCure**

An Allied Partner Silent Auction Presentation

8:30 - 9:30 a.m.

Cutting Edge Water Management: Conservation and Healthy Grass

Synergies Bryan G. Hopkins, Ph.D., Professor, Plant & Wildlife Sciences, Brigham Young University, Provo, Utah *Water is increasingly scarce and costly. As such, irrigation is increasingly scrutinized, especially on golf courses. Long-*

*standing best management practices for irrigation will be reviewed. New technologies will be presented, including research results and actual golf course case studies. A bulleted checklist will be summarized for how to manage irrigation for optimal water and oxygen levels to maximize plant health, reduce annual blue-grass (*Poa annua* L.) infestations and disease, and reduce nutrient losses.*

9:30 – 9:50 a.m. Break

9:50 – 10:50 a.m. **Little Bit of Everything**
Cory Phillips, Equipment Manager, Atlanta Country Club, Marietta, Georgia *Discover solutions to take back to your facility and improve efficiency.*

10:55 – 11:55 a.m. **Bio Stimulants and What We Know** Adam Thoms, Ph.D., Associate Professor, Commercial Turfgrass Management, Iowa State University, Department of Horticulture, Ames, Iowa *One walk around a trade show and you can see so many new products with great claims. Many of these claims are backed with limited research. We wade through the research to learn more about bio simulants and how they can help.*

12:00 – 1:00 p.m.
Lunch
sponsored by:



Our Speakers:

Bryan G. Hopkins, Ph.D., is a certified professional soil scientist with degrees in turfgrass science, soil chemistry, and plant nutrition. He is a professor at Brigham Young University in Provo, Utah, where he teaches and conducts research on turfgrass. Dr. Hopkins has over 200 publications and has given thousands of presentations. He consults with his family's company, Sci-Scapes Inc., with a variety of golf, sports turf, and other private firms. He and his wife have five sons and a princess, and 10 grandchildren.

Michael Lee, Sr. Manager of Government Affairs, joined GCSAA in 2016 overseeing the Grassroots

Ambassador program and lobbying efforts at the state and local level. Prior to joining GCSAA, Michael served as state director for United States Senator Jim Inhofe in his home state of Oklahoma, managing the senator's state-based staff, coordinating travel, organizing constituent engagements, and briefing the senator's Washington policy staff on federal issues impacting Oklahomans. Michael has a passion for public policy and golf and enjoys helping GCSAA members get involved in grassroots advocacy by connecting them with lawmakers and leaders in government. In 2018, Michael was the recipient of the RISE Grassroots Excellence Award for his work to mobilize GCSAA members in opposition to anti-pesticide legislation in multiple states.

Cory Phillips found his passion for equipment repair during high school. He worked in the logging industry for the family company and, to this day, credits his expertise and varied knowledge to his dad. In college, Phillips earned a technical degree in machining, metallurgy and blueprint reading. After college, he worked in the steel industry in Birmingham until the industry started closing down and he found his first golf course position. With over 20 years' experience in the turf industry on all three brands, he is TETCP certified, co-taught several seminars and has been instrumental in the development of the GCSAA TETCP exam. Phillips also helped create 5-Minute Fix videos, has served on the GCSAA Equipment Manager's Task Group, helps develop programs for his local chapter, and was the winner of the 2015 MVT award. He is currently the Equipment Manager at Atlanta Country Club.

Adam Thoms, Ph.D., is an associate professor specializing in Commercial Turfgrass Management, Iowa State University, Department of Horticulture, Ames, IA. Thoms received his B.S. from Iowa State University, and both his M.S. and Ph.D. in plant sciences and plants, soils, and insects from the University of Tennessee. His research interests includes golf, athletic field performance and safety, residential, commercial and municipal turf applications, and sustainable turf management. Thoms is the turfgrass extension specialist for Iowa. He is active in the turf industry not only in Iowa but also nationally.



Welcome

to an event with great
conversations with
knowledgable people...

all brought together to help make your
job easier!

Fall Meeting & Trade Show

November 20 & 21, 2024

*The Centennial
Spokane, Washington*

Event Sponsor:

